



FREE PRODUCT
WITH EACH
\$90 AU / \$110 NZ PURCHASE!



inspire. create. share.®

SALE-A-BRATION

WHERE EASY-TO-MAKE CARDS, GIFTS & DÉCOR
COME TO LIFE! >>>> 28 JANUARY - 31 MARCH 2014



FOR EVERY

\$90 AU/\$110 NZ* YOU SPEND

»»»»» you get a «««««

FREE

SALE-A-BRATION

GIFT! »» P. 11-17



★ STAMPIN' UP! PRODUCTS COME TO LIFE WITH INSPIRING VIDEOS! ★

When you see this icon, visit www.stampinup.com/showmehow_au or
www.stampinup.com/showmehow_nz to view a video filled with product information and inspiration.



DON'T HAVE TIME
TO DO IT ALL?

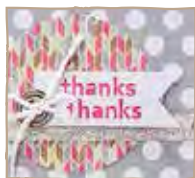
WE'VE MADE IT EASY.

BUY A BUNDLE >> P. 4-9

BE BRILLIANT.



featured bundles



YAY FOR CARDS!
BUNDLE >> P. 4



BIRTHDAY BASH
BUNDLE >> P. 5



ALL WRAPPED UP
BUNDLE >> P. 6



PARTY, PARTY, PARTY!
BUNDLE >> P. 7



LIFE ON THE GO
BUNDLE >> P. 8



LET'S GET DIGITAL!
BUNDLE >> P. 9

Page numbers refer to this catalogue unless otherwise noted.
The abbreviation AC refers to the 2013-2014 annual catalogue and OC to the 2014 occasions catalogue.
Wood refers to wood-mount stamps; clear refers to clear-mount stamps.

Create loads of cards WITHOUT LOADS OF TIME!



YAY FOR CARDS!
★ **BUNDLE** ★
135336
\$91.70 AU/\$111.70 NZ
WOOD

SMOKY SLATE (AC P. 145), STRAWBERRY SLUSH (AC P. 141) CLASSIC STAMPIN' PADS™

GLUE DOTS (AC P. 174)

ON ITS WAY SIMPLY SENT® (AC P. 161)

THANKS & HELLO SET (AC P. 161)

HAPPENINGS SIMPLY CREATED™ CARD KIT (OC P. 31)

Buy this bundle, choose a FREE Sale-A-Bration gift! see p. 11-17

..... » Use the bundle to make these projects «



HANDCRAFTED BIRTHDAY CARDS

Something you can pin!

WHISPER WHITE
CARDSTOCK (AC P. 145)

2013-2015 IN COLOR STAMPIN' WRITE™
MARKERS (AC P. 141)



RHINESTONE BASIC
JEWELS (AC P. 171)



WHISPER WHITE BAKER'S
TWINE (AC P. 173)



REMEMBERING YOUR BIRTHDAY
SET (AC P. 16)



WHISPER WHITE C6
ENVELOPES (AC P. 162)

BIRTHDAY BASH

★ BUNDLE ★

135319

\$107.70 AU/\$130.30 NZ WOOD

135320

\$99.70 AU/\$120.30 NZ CLEAR*



Choose the Banner Blast
Set (p. 14; item **133551** wood
or item **133554** clear) as your
FREE Sale-A-Bration gift.

..... » Use the bundle to make these projects «



*Clear-mount blocks sold separately; we recommend block H (item **118490**)

© 2003-2014 STAMPIN' UPI

>> 5 <<

DON'T BUY GENERIC GIFT BAGS Wow your friends!



GUMBALL GREEN CLASSIC STAMPIN' PAD (AC P. 141), SMOKY SLATE STAMPIN' WRITE MARKER (AC P. 145)

BERMUDA BAY 1/8" (3.2 MM) TAFFETA RIBBON (AC P. 173)

CRUSHED CURRY 3/4" (1.9 CM) CHEVRON RIBBON (AC P. 173)

TAG A BAG BUNDLE (AC P. 159)

ACCESSORY KIT (QTY 2) (AC P. 158)

TAG A BOX BUNDLE (AC P. 159)

OH, GOODIE! SET (SEE IT ONLINE!)

ALL WRAPPED UP ★ BUNDLE ★

135339
\$100.45 AU/\$121.60 NZ
WOOD

135340
\$96.45 AU/\$116.50 NZ
CLEAR*

Buy this bundle, choose a FREE Sale-A-Bration gift! see p. 11-17

..... » Use the bundle to make these projects «



Throwing a party?

IMPRESS WITH YOUR MAD SKILLS!

NOTE CARDS & ENVELOPES (AC P. 162)

CELEBRATION ADD-ON KIT (OC P. 30)

CLASSIC STAMPIN' INK REFILL & PAD (AC P. 143, 147)

CELEBRATION BASICS KIT (OC P. 30)

CELEBRATION BASICS INVITATIONS (OC P. 30)

SIMPLY CELEBRATE SET (OC P. 30)

PARTY, PARTY, PARTY!

★ BUNDLE ★

- ◆ BERMUDA BAY 135324
\$97.25 AU/\$118.50 NZ WOOD
- ◆ BERMUDA BAY 135325
\$92.25 AU/\$112.50 NZ CLEAR*
- ◆ CALYPSO CORAL 135328
\$97.25 AU/\$118.50 NZ WOOD
- ◆ CALYPSO CORAL 135329
\$92.25 AU/\$112.50 NZ CLEAR*

Choose the Banner Punch (p. 14; item **133519**) as your FREE Sale-A-Bration gift!

..... » Use the bundle to make these projects «



*Clear-mount blocks sold separately; we recommend block D (item **118485**)

© 2003-2014 STAMPIN' UP!

>> 7 <<

You're always on the go- CAPTURE MOMENTS ON THE GO TOO!

 <p>RETRO FRESH THIS AND THAT JOURNAL (OC P. 19)</p>	 <p>EARLY ESPRESSO STAMPIN' WRITE MARKER (AC P. 145)</p>	 <p>RETRO FRESH THIS AND THAT DESIGNER STICKERS (OC P. 19)</p>	 <p>MAKE NOTE THIS AND THAT ROTARY STAMP (OC P. 19)</p>	<p>LIFE ON THE GO ★ BUNDLE ★ 135333 \$100.50 AU/\$122.15 NZ</p>
 <p>RETRO FRESH DESIGNER JOURNALING TAGS (OC P. 19)</p>	 <p>ESSENTIALS WOODEN ELEMENTS (OC P. 18)</p>	 <p>SNAIL™ ADHESIVE & REFILL (AC P. 174)</p>	 <p>RETRO FRESH THIS AND THAT DESIGNER WASHI TAPE (OC P. 19)</p>	<p>Buy the bundle, choose a FREE Sale-A-Bration gift! see p. 11-17</p>

..... » Use the bundle to make these projects «



Overwhelmed by photos? JUST GO DIGITAL!



MDS DIGITAL DESIGNING
SOFTWARE (AC BACK COVER)



EVERYDAY WOODCUTS DIGITAL
EMBELLISHMENTS



HOORAY FOR TODAY
STAMP BRUSH SET

LET'S GET
DIGITAL!*

★ BUNDLE ★

135344

\$100.20 AU/\$124.20 NZ



RISE & SHINE DIGITAL POCKET CARDS



BOOKSTAGRAM
DIGITAL TEMPLATE



LEGIT DIGITAL KIT



GRAPHIC DAYS
STAMP BRUSH SET



WANDERLUST STAMP
BRUSH SET



FOLLOW YOUR BLISS
DIGITAL KIT

Choose the Hooray for
Parties Digital Ensemble
(p. 17; item **135274**) as your
FREE Sale-A-Bration gift!

..... » Use the bundle to make these projects «



*No physical product; all digital downloads.

Visit www.stampinup.com/lets-get-digital-bundle to see these digital images.

© 2003-2014 STAMPIN' UP!

>> 9 <<



FREE, FREE,
FREE!

CHOOSE ANY OF THESE

EXCLUSIVE
PRODUCTS

with each

\$90 AU / \$110 NZ PURCHASE

Check them out on p. 11-17



>> Use our Designer Series Paper to make boxes!

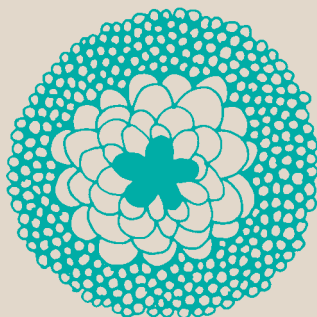
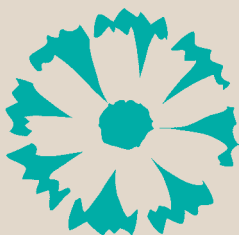


◀◀◀ OPEN HERE
TO CHECK OUT OUR
FREE & EXCLUSIVE
SALE-A-BRATION
PR★DUCTS



>> Everything coordinates for easy creating!

SET OF 5



Petal Parade

STAMP SET

133599 \$30.95 AU/\$37.95 NZ WOOD **FREE!**

133602 \$24.95 AU/\$29.95 NZ CLEAR **FREE!**

Coordinates with the Sweet Sorbet Designer Series Paper, Sweet Sorbet Accessory Pack and Decorative Dots Embossing Folder (p. 13).

DOUBLE-SIDED PAPER!



Sweet Sorbet

DESIGNER SERIES PAPER

133521 \$18.95 AU/\$22.95 NZ **FREE!**

Soft colours with a pop of bold Basic Black make this Designer Series Paper a perfect complement to your summer projects!

- 12 sheets: 2 ea. of 6 double-sided designs
- 30.5 x 30.5 cm; acid free, lignin free
- Basic Black, Crisp Cantaloupe, Pistachio Pudding, Pool Party, Sahara Sand, Summer Starfruit, Whisper White
- Coordinates with the Petal Parade Stamp Set, Sweet Sorbet Accessory Pack and Decorative Dots Embossing Folder (p. 13)



Sweet Sorbet

ACCESSORY PACK

133522 \$18.95 AU/\$22.95 NZ FREE!

Finish off your Sweet Sorbet projects with the sweet finishings in this accessory pack!

INCLUDES

- 9.1 m each Crisp Cantaloupe, Pool Party and Summer Starfruit Twine
- 1 sheet printed adhesive-backed cork (58 pieces)

Coordinates with the Petal Parade Stamp Set, Sweet Sorbet Designer Series Paper and Decorative Dots Embossing Folder.



Good as Gold

CARD KIT

133512 \$23.95 AU/\$28.95 NZ FREE!

Quickly create thank you cards in gorgeous Bermuda Bay and Tangerine Tango with rich gold accents!

KIT INCLUDES

- 8 card bases (8.9 x 12.7 cm)
- 8 envelope liners
- 1 sheet Gold Foil Tags
- 1 sheet printed die-cut tags
- 8 pieces Gold Elastic Cord (61 cm each)
- 8 pieces Bermuda Bay Baker's Twine (61 cm each)
- Also features Basic Black, Pistachio Pudding, and Sahara Sand



Decorative Dots

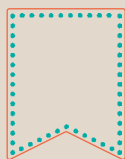
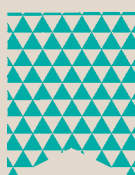
TEXTURED IMPRESSIONS™ EMBOSSING FOLDER*

133520 \$13.95 AU/\$16.95 NZ FREE!

You'll have dots dancing across your projects with one easy turn of the Big Shot™!

- Folder: 11.4 x 15.7 cm
- Use with Big Shot, Standard Cutting Pads and Multipurpose Platform (AC p. 184)
- Coordinates with Sweet Sorbet Designer Series Paper and Accessory Pack

SET OF 10



Banner Blast

STAMP SET

133551 \$34.95 AU/\$41.95 NZ WOOD **FREE!**

133554 \$27.95 AU/\$33.95 NZ CLEAR **FREE!**

Coordinates with the Banner Punch (shown below) and Itty Bitty Shapes Punch Pack (AC p. 180).



EASY
BANNERS!

Banner

PUNCH*

133519 \$22.95 AU/\$27.95 NZ **FREE!**

When it comes to this exclusive Banner Punch, great things come in small packages!

- Coordinates with the Banner Blast Stamp Set (shown above)
- Punched image size: 1.6 x 1.9 cm

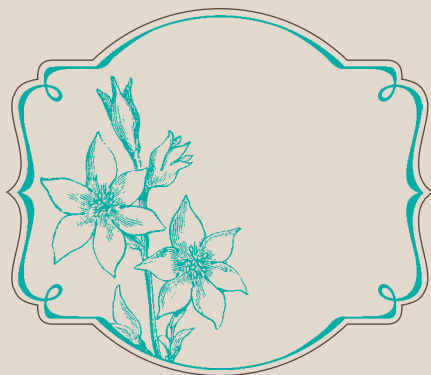
*This product will also be available in the 2014-2015 annual catalogue.

— Image has a coordinating punch (sold separately)

I
LIKE
YOU

LIVE
HAPPY

SET OF 5



You're Lovely

STAMP SET

133575 ~~\$32.95 AU/\$39.95 NZ~~ WOOD **FREE!**

133578 ~~\$25.95 AU/\$31.95 NZ~~ CLEAR **FREE!**

Coordinates with the Deco Labels Collection
Framelits™ Dies (AC p. 186).

CREATES
12 BAGS!



Twisty Treats

KIT

133513 ~~\$22.95 AU/\$27.95 NZ~~ **FREE!**

Everything you need to package a sweet treat! Quickly and easily create adorable treat bags and coordinating tags.

KIT INCLUDES

- 12 printed cellophane bags
- 12 printed twist ties
- 12 die-cut tags
- 1 page of self-adhesive, die-cut glittered hearts



MAKES
1 BANNER

Heartfelt BANNER KIT



133514 \$34.95 AU/\$41.95 NZ **FREE!**

Home décor that's easy *and* cute? We've got it!

KIT INCLUDES

- 6 die-cut Designer Series Paper banners (3 each of 2 designs; largest banner: 6.5 x 10.2 cm)
- 5 doilies (10.2 cm diam.), 9 felt balls (2.5 cm)

- 9 die-cut fabric canvas banners
 - 2 each of 3 designs (largest banner: 9.5 x 12.7 cm)
 - 3 each of 1 design (7.6 x 12.7 cm)
- 7 mini wooden clothespins
- 2 pieces of Natural Linen Thread (1.8 m each)
- 1 needle (5.4 cm)



— you make me —
HAPPY
WHEN SKIES ARE GRAY



once in a lifetime you meet
SOMEONE
WHO CHANGES EVERYTHING



I don't believe that it's your
BIRTHDAY
YOU DON'T LOOK ANY OLDER
THAN YOU DID LAST YEAR



..... see ya later,
ALLIGATOR
ALREADY MISS YOU!

SET OF 4

See Ya Later STAMP SET

133533 \$32.95 AU/\$39.95 NZ WOOD **FREE!** 133536 \$25.95 AU/\$31.95 NZ CLEAR **FREE!**

BIRTHDAY
PARTY TEMPLATE



PRODUCTS FROM
SALE-A-BRATION



>> Don't have MDS?
Try it for **FREE** at
www.mydigitalstudio.net/try



Hooray for Parties nds DIGITAL ENSEMBLE*

135274 \$21.50 AU/\$27.95 NZ **FREE!**

And hooray for easy party décor!

INCLUDES

- Designer templates for invitations, thank yous, garland, mini folder, treat folder, framable and treat box
 - 16-piece stamp brush set, 15 Designer Series Paper patterns, 13 embellishments and 2 punches
- Features Going Gray, Bermuda Bay, Calypso Coral, Crumb Cake, Pool Party, Summer Starfruit.

One Big Sale-A-Bration 2014 nds DIGITAL ENSEMBLE*

134976 \$26.95 AU/\$34.50 NZ **FREE!**

Get exclusive Sale-A-Bration products in digital format!

INCLUDES

- 5 stamp brush sets (25 stamps)
- 12 Sweet Sorbet Designer Series Paper patterns and 14-piece accessory pack

Features Basic Black, Crisp Cantaloupe, Pistachio Pudding, Pool Party, Sahara Sand, Summer Starfruit.

CAN SALE-A-BRATION
GET ANY BETTER? >>> YES!

HAVE A PARTY!

(WHO DOESN'T LOVE A PARTY?)

.....
GET \$50 AU / \$55 NZ
MORE TO SPEND

ON ANY STAMPIN' UP! PRODUCTS
WITH YOUR QUALIFYING PARTY!



» Check out the hostess chart below « ✨
to see all the **FREE** goodies you can get.

YOUR PARTY SALES ¹	HOSTESS DOLLARS ²	ITEMS AT 50% OFF ³	MORE WITH SALE-A-BRATION
\$1,250+ AU/\$1,400+ NZ	\$200 AU/\$220 NZ*	4 items	\$50 AU/\$55 NZ more hostess dollars!
\$1,000 AU/\$1,100 NZ	\$160 AU/\$180 NZ	3 items	
\$800 AU/\$900 NZ	\$130 AU/\$145 NZ	2 items	
\$600 AU/\$700 NZ	\$100 AU/\$110 NZ	1 item	
\$500 AU/\$550 NZ	\$80 AU/\$90 NZ	—	—
\$400 AU/\$450 NZ	\$60 AU/\$70 NZ	—	—
\$300 AU/\$350 NZ	\$50 AU/\$55 NZ	—	—

*When your party sales reach over \$1,250 AU/\$1,400 NZ, you earn an additional 15% of the amount over \$1,250 AU/\$1,400 NZ in hostess dollars, in addition to the extra \$50 AU/\$55 NZ hostess dollars Sale-A-Bration reward.

»» BUT WAIT! THERE'S MORE! ««

JOIN STAMPIN' UP!

& YOU'LL GET TO CHOOSE

~~\$235 AU/\$285 NZ~~ \$255 AU/\$305 NZ WORTH OF PRODUCTS

FOR ONLY \$169 AU/\$189 NZ

.....»» plus get ««.....

A 20% DISCOUNT ON PRODUCTS!

A LITTLE EXTRA CHA★CHING!

GREAT IDEAS, EVEN BETTER FRIENDS!

.....

THIS SPECIAL SALE-A-BRATION OFFER ENDS 31 MARCH.

VISIT WWW.STAMPINUP.COM/JOIN_AU OR

WWW.STAMPINUP.COM/JOIN_NZ TODAY TO GET STARTED!

¹ Party sales does not include shipping.

² Hostess dollars cannot be used to purchase 50%-off items from any catalogue.

³ Items at 50% off include any full-priced item from any catalogue.

Want free products? Your demonstrator can tell you how.

EARN FREE
SALE-A-BRATION
GIFTS

WHEN YOU SPEND
\$90 AU/\$110 NZ
ON ANY STAMPIN' UP! ITEMS!

CHECK OUT ALL OUR
PRODUCTS FROM THE ANNUAL
& OCCASIONS CATALOGUES AT
WWW.STAMPINUP.COM/SHOP-AU
OR WWW.STAMPINUP.COM/SHOP-NZ



inspire. create. share.®



1 3 5 2 1 6

AUSTRALIA/NEW ZEALAND

WWW.STAMPINUP.COM.AU
WWW.STAMPINUP.CO.NZ

AU 1800 787 867 • NZ 0800 202 722

>>> the fine print <<<

Proprietary Rights in Trademarks and Copyrights

The contents of this publication are protected by the Australian and New Zealand copyright and trademark laws. Reproduction of the publication or any portion thereof is strictly prohibited. Purchasers of Stampin' Up! products are authorised to sell hand-stamped artwork made with our copyrighted designs only in accordance with Stampin' Up! Angel Policy, a copy of which can be found on the Stampin' Up! website at www.stampinup.com.au or www.stampinup.co.nz or obtained from a Stampin' Up! demonstrator. Permission is not granted to mechanically reproduce stamped images.

Product Information

For specific details regarding ordering, delivery, product guarantees, exchanges, and refunds as well as a special limitation that may apply on discontinued or defective products, please see the Stampin' Up! website at www.stampinup.com.au or www.stampinup.co.nz.

Trademark Ownership

Big Shot, Framelits and Textured Impressions are trademarks of Ellison, Inc. MDS, My Digital Studio and the My Digital Studio logo, Simply Created, Simply Sent, SNAIL Adhesive, Stampin' Pads, Stampin' Write and This and That are trademarks and Inspire. Create. Share, Stampin' Up! and the Stampin' Up! box logo are registered trademarks of Stampin' Up!, Inc.

Stampin' Up! New Zealand LTD
PO Box 60450
Titirangi
Auckland 0642

Stampin' Up! Australia PTY LTD
PO Box 1210
Burwood, NSW 1805

Printed in Australia