

STAMPIN'  
UP!

inspire. create. share.®



# AUTUMN-WINTER MINI CATALOGUE

1 APRIL – 31 JULY 2011



dear *friends*,

What a great mini this one is—full of fun images and exciting accessories that are ideal for all sorts of different occasions!

As always, our exclusive images sent my mind racing—so many ideas that I can hardly wait to start creating! The Clearly for You set is a favourite—you'll notice I had to add it to my collection—but I really liked so many of the sets! (The Eat Chocolate set . . . Mmmmmmm! Need I say more?)

And check out the suites, a collection of products designed to coordinate together so you can spend your time creating instead of coordinating. We have three of them in this mini, and I adore them all! (Since I'm not the world's best sewer, the Oh Sew Suite is my kind of sewing!) Each suite has a distinctive look and style, with stamps, Designer Series Paper, and a nice variety of accessories!

We've also got more dies for the Big Shot™—I always enjoy seeing what creative minds come up with when they experiment with our dies and find ways to use them other than the obvious. I see so many possibilities for these new dies!

I have to point out our Strength & Hope set as well. Our efforts to support worthwhile causes is one of the ways we work to make a difference in the world around us, and this set is a beautiful way to do that!

Of course, there's more—but I'm out of room! Check out every page; I'm certainly you'll love what you see as much as I do!

Shelli Gardner  
Cofounder and CEO

Page numbers refer to this mini unless otherwise noted. The abbreviation *IB&C* refers to the *2010–2011 Idea Book & Catalogue*. Contact your demonstrator to place an order. Products in this mini are available through 31 July 2011. They may or may not appear in upcoming catalogues. Exchanges of Stampin' Up!® products must be made within 90 days of the shipping date.

## product key

 WOOD-MOUNT STAMPS

 CLEAR-MOUNT STAMPS

 TWO-STEP STAMPIN'™ STAMPS

 STAMPIN' AROUND™ WHEELS

 SHELLI'S SIGNATURE COLLECTION™

 STAMPIN' MEMORIES® PRODUCTS

For a list of supplies used on projects on the front cover and throughout this mini, contact your demonstrator or visit [www.stampinup.com.au](http://www.stampinup.com.au) or [www.stampinup.co.nz](http://www.stampinup.co.nz).

# amazing OPPORTUNITIES

## BOOST YOUR INCOME WITH FLEXIBILITY AND FUN!

Becoming a demonstrator lets you set your own work schedule, earn extra income and meet new friends!

It's fun; anyone can do it!

*Contact your demonstrator to learn more or to purchase your new demonstrator Starter Kit—which is packed full of a variety of products to get you started in your Stampin' Up! business.*



## EARN FREE PRODUCTS SHARING WHAT YOU LOVE!

If now isn't the right time for you to become a demonstrator, host a workshop!

Hosting means free products, time with friends and the expertise of a demonstrator plus, you can earn exclusive hostess sets only available in this mini (p. 4–5)!

Find additional hostess options in the Idea Book & Catalogue (p. 10–15).

1	WORKSHOP SALES TOTALS*	AUD	\$300.00– \$399.99	\$400.00– \$499.99	\$500.00– \$599.99	\$600.00– \$699.99	\$700.00– \$799.99	\$800.00– \$899.99	\$900.00– \$999.99	\$1,000.00– \$1,099.99
		NZD	\$350.00– \$449.99	\$450.00– \$549.99	\$550.00– \$699.99	\$700.00– \$799.99	\$800.00– \$899.99	\$900.00– \$999.99	\$1,000.00– \$1,149.99	\$1,150.00– \$1,249.99

2	CHOOSE AN OPTION BASED ON WORKSHOP TOTALS	1	●	●	●	●	●	●	●	● ●
		2				●	●	●	●	● ●
		3								●

3	CHOOSE FREE PRODUCT TOTTALLING UP TO	AUD	\$30.00	\$40.00	\$50.00	\$70.00	\$80.00	\$90.00	\$100.00	\$120.00
		NZD	\$35.00	\$45.00	\$55.00	\$80.00	\$90.00	\$100.00	\$110.00	\$135.00

● LEVEL 1 HOSTESS PRODUCTS ● LEVEL 2 HOSTESS PRODUCTS ● LEVEL 3 HOSTESS PRODUCTS

Shipping & handling is not charged on free sets and free products.

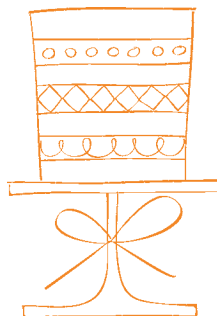
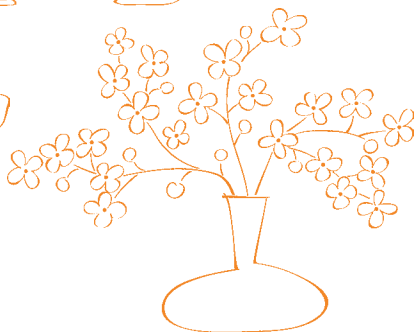
See the complete hostess chart on p. 9 in the Idea Book & Catalogue.

\*YOU START EARNING FREE PRODUCTS WITH A WORKSHOP OF \$300 AUD/\$350 NZD IN SALES, NOT INCLUDING SHIPPING.

level one

# HOSTESS

Choose this simple  
A Slice of Life Set (only  
available in this mini) as your  
free hostess product choice  
by hosting a workshop of at  
least \$300 AUD/\$350 NZD\*  
before 31 July 2011.



## A Slice of Life (level 1)

SET OF  
6

W 123539  
C 121952



level two

# HOSTESS

Choose this versatile Love & Care Set (only available in this mini) as your free hostess product choice by hosting a workshop of at least \$600 AUD/\$700 NZD\* before 31 July 2011.





With  
Love



Take  
Care

(level 2) Love & Care

123541   
123022 

SET OF  
8



## oh sew SUITE

*retro, whimsical, feminine*  
BRIGHT, FUN COLOUR PALETTE  
for little girls to grandmas



### Designer Series Paper

Bright colours and retro notions mingle in this fresh paper. Perfect choice for your next project. 12 sheets total: 2 ea. of 6 double-sided designs. Acid and lignin free. 12" x 12" (30.5 x 30.5 cm). Paper pattern swatches shown at 25%. *sm*



121781

Sweet Stitches

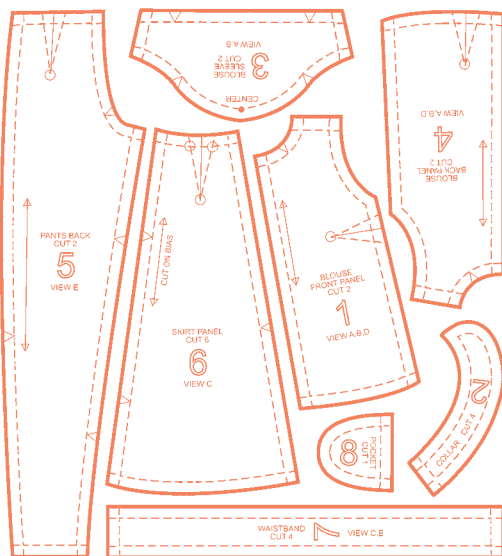
Tempting Turquoise, Tangerine Tango, Chocolate Chip,  
Melon Mambo, Regal Rose, Wild Wasabi, Daffodil Delight

AUD

NZD

\$16.95

\$20.50



## Pattern Pieces




123569 **\$19.95 AUD** | **\$23.95 NZD** 

SET OF  
**1**

## Pompom Trim

Three cheers for our new trim! Little fluffy pompoms adorn this custom-dyed trim to coordinate with all your creations. Approx. 6.4 mm (1/4") wide. Approx. 4.6 m per spool. 100% nylon.



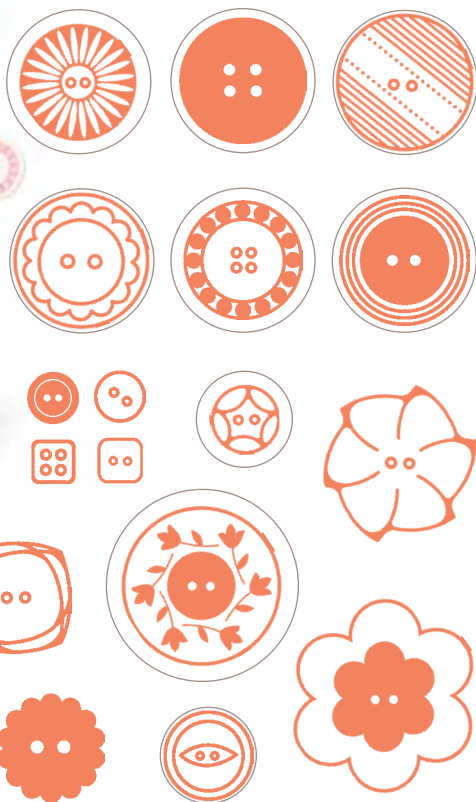
		AUD	NZD
	<b>123322</b> Melon Mambo	<b>\$12.50</b>	<b>\$15.50</b>
	<b>123323</b> Tangerine Tango	<b>\$12.50</b>	<b>\$15.50</b>
	<b>121885</b> Daffodil Delight	<b>\$12.50</b>	<b>\$15.50</b>

## Designer Big Buttons

Custom-coloured buttons in a fun style and new larger size! Colours coordinate with the Oh Sew suite. 48 total pieces, 4 ea. of 3 designs in 4 colours. Four-hole: 2.5 cm diam.; two-hole: 1.9 cm diam. Shown at 50%.



		AUD	NZD
 	<b>122302</b> Sweet Stitches (48)	<b>\$16.95</b>	<b>\$20.50</b>
 	Tangerine Tango, Melon Mambo, Daffodil Delight, Chocolate Chip		



## Button, Button

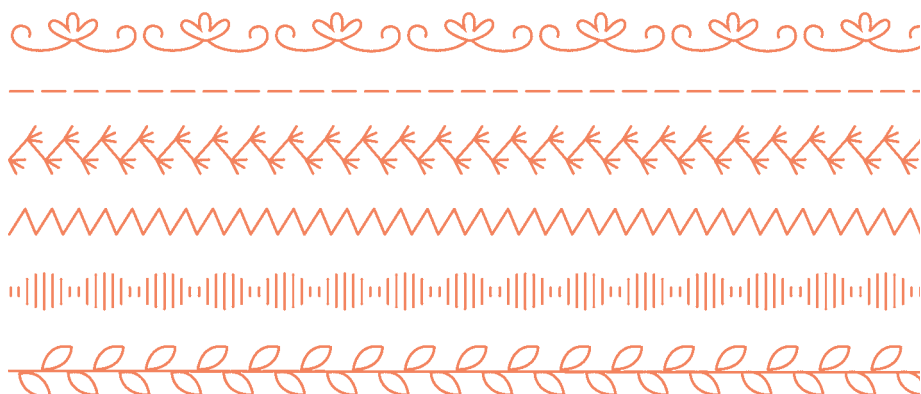
SET OF

17

W 123549 \$51.95 AUD | \$62.95 NZD

C 122040 \$41.95 AUD | \$49.95 NZD

1/2" Circle, 3/4" Circle,  
1" Circle Punches IB&C 146



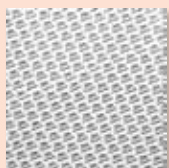
## In Stitches



121946 \$15.95 AUD | \$19.95 NZD (jumbo)

OUTLINED IMAGE HAS A COORDINATING PUNCH, WHICH IS SOLD SEPARATELY





## Big Shot Multipurpose Adhesive Sheets

Add adhesive to any die cut using the Big Shot and these sheets! Simply apply your base material, like card stock or Designer Series Paper, to the adhesive sheet, run through the Big Shot, then peel off the backing paper and adhere. Adheres in an instant with no lifting edges! Not washable. 12 adhesive sheets. 12" x 12" (30.5 x 30.5 cm).

**120805** Multipurpose Adhesive Sheets (12)

AUD	NZD
<b>\$29.95</b>	<b>\$36.95</b>

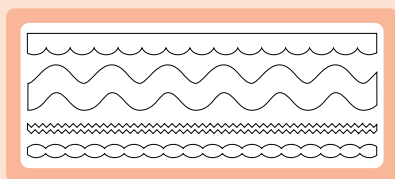


## Embossilits

Fabulous button shapes to enhance any of your sweet projects! Shapes coordinate with the Oh Sew suite, but are ideal for any project. Embossilits™ give you a deeply embossed image while simultaneously cutting out the image—sew easy! Use with Big Shot, Standard Cutting Pads and Multipurpose Platform. Die measures 5.7 x 6.4 cm. Shown at 30%.

**121813** Sweet Buttons

AUD	NZD
<b>\$21.95</b>	<b>\$26.50</b>

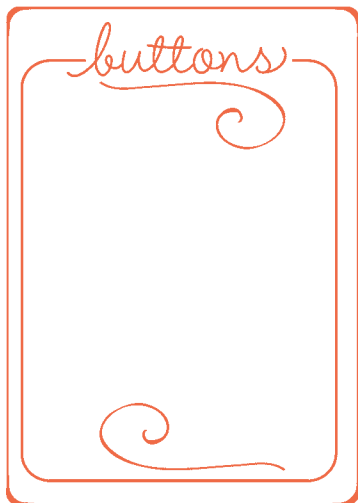
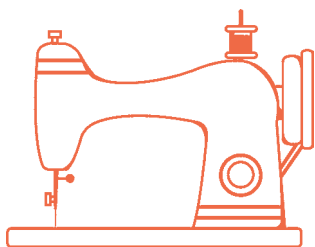


## Bigz XL Die

Enjoy the variety of trim and border shapes using this Bigz™ XL die for accenting your fabric and other papercrafting projects. Die designed for a variety of materials such as fabric, paper, card stock and more! Die measures 35 x 15.2 cm. Use with Big Shot and Extended Cutting Pads (sold separately). Shown at 15%.

**120893** Tasteful Trim

AUD	NZD
<b>\$74.95</b>	<b>\$91.95</b>



## Sew Suite

SET OF

6

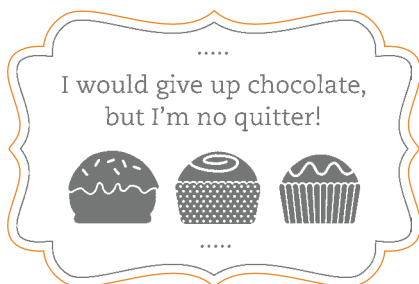
W 123561 **\$53.95** AUD | \$64.95 NZD

C 122009 **\$42.95** AUD | \$51.95 NZD



All you need in life is a  
friend who has chocolate.

...I'm that friend.



so much

**CHOCOLATE**

so little time!

### TO DO LIST

- ☒ eat chocolate
- ☐ do laundry
- ☐ clean kitchen

At least you'll get one  
thing done today.

## Eat Chocolate

**Decorative Label Punch**  
PAGE 11

123555 **\$35.95 AUD** | \$43.95 NZD **W**  
122006 **\$28.95 AUD** | \$34.95 NZD **C**

SET OF  
**4**



### Decorative Label Punch

Use this decorative punch to punch the label image in the Eat Chocolate Set or to layer with other punch shapes (IB&C 146-148).

	AUD	NZD
<b>120907</b> Decorative Label Extra-Large Punch	<b>\$33.95</b>	<b>\$41.50</b>



Recipe for your next card: your creativity, the Create a Cupcake Set and the Build a Cupcake Punch. Mix well for dazzling results.



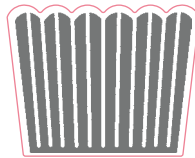
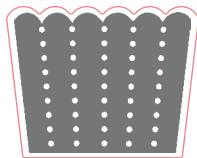
There's something fabulous  
about your birthday  
{must be you!}



Happy Birthday



It's not about how many candles you blow out  
but how many cupcakes you get!



## Create a Cupcake

SET OF  
12

W 123553 **\$45.95 AUD** | \$55.95 NZD  
C 121982 **\$36.95 AUD** | \$44.95 NZD



**Build a Cupcake Punch**  
PAGE 12



## Build a Cupcake Punch

Create one-of-a-kind cupcakes for any occasion using this punch. Coordinates ideally with images in the Create a Cupcake Set.

	AUD	NZD
121807 Build a Cupcake Extra-Large Punch	<b>\$33.95</b>	<b>\$41.50</b>

# Birthday Wishes

*Not just a year older,  
but a year better.*

## Happy Birthday

wishing you a wonderful day



bring on the  
cake

happy  
BIRTHDAY!

it's YOUR birthday,  
Oh, What fun!  
blow out your candles  
one by one!



a gift  
for you

so many  
Candles,  
so little Cake!

spoil yourself today

happy  
1234  
1536  
7890 st nd  
rd th

Bring On the Cake

123545 \$77.95 AUD | \$93.95 NZD ☐ W  
121958 \$61.95 AUD | \$74.95 NZD ☐ C

SET OF  
13



# botanical gazette

## SUITE

*realistic natural designs*

WARM, MUTED COLOUR PALETTE

paper, embossing folder



### Nature Walk

SET OF

7

W 123559 **\$51.95** AUD | \$62.95 NZD

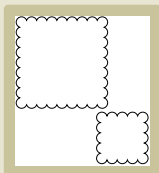
C 121997 **\$41.95** AUD | \$49.95 NZD



## Big Shot Die-Cutting Machine

With the Big Shot, you can create die cuts with any of our exclusive Stampin' Up! dies—or Big Shot dies. Machine includes a pair of Standard Cutting Pads and Multipurpose Platform so you can start cutting immediately.

	AUD	NZD
<b>113439</b> Big Shot Die-Cutting Machine	<b>\$179.95</b>	<b>\$220.50</b>



## Bigz Die

Create the perfect scallop shape for your next fabric crafting project using this die. Great for cutting paper, card stock and more. Die measures 14 x 15.2 cm. Large square measures 7.6 x 7.6 cm; small square measures 4.3 x 4.3 cm. Use with Big Shot and Standard Cutting Pads (sold together). Shown at 20%.

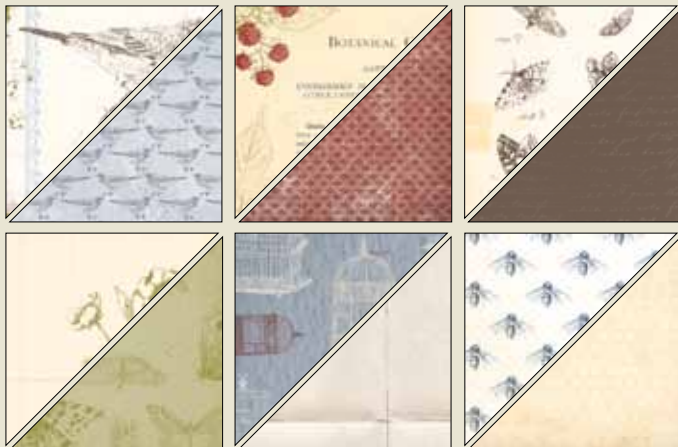
	AUD	NZD
<b>120903</b> Scallop Squares Duo	<b>\$42.95</b>	<b>\$52.50</b>



## Textured Impressions™ Embossing Folder

The unique tulip design of this folder will give you deeply embossed accents for your next card, scrapbook page or other project. Use with Big Shot, Standard Cutting Pads and Multipurpose Platform. Folder measures 11.4 x 14.6 cm. Shown at 20%.

	AUD	NZD
<b>121809</b> Framed Tulips	<b>\$15.95</b>	<b>\$19.50</b>



## Designer Series Paper

Browse through a vintage almanac or nature periodical with the designs in this paper. 12 sheets total: 2 ea. of 6 double-sided designs. 12" x 12" (30.5 x 30.5 cm). Paper pattern swatches shown at 25%. *sm*

	AUD	NZD
<b>121783</b> Botanical Gazette	<b>\$16.95</b>	<b>\$20.50</b>
Early Espresso, So Saffron, Very Vanilla, Cherry Cobbler, Not Quite Navy, Marina Mist, Old Olive		



See how our Beveled Windowpane showcases the stamped image on this card.



*No. 5*



*for you*



**AMOUR**



## Clearly for You

SET OF  
**12**

**W 123551 \$47.95 AUD | \$57.95 NZD**  
**C 121976 \$38.95 AUD | \$45.95 NZD**



2.5 x 2.5 cm



2.5 x 3.2 cm



3.8 x 5 cm

## Beveled Windowpanes

Acrylic frames to highlight your masterpieces. Layer over Designer Series Paper or highlight a stamped image. Sized to use with our Clearly for You set. Ribbon slide holes on both sides, sized to fit our 1/4" (6.4 mm) to 1/2" (1.3 cm) ribbon, let you anchor pane to your project. (See samples using the panes above and on p. 14). 12 total panes: 4 ea. of 3 sizes. Shown at 50%.

**AUD**

**NZD**

**121881 Beveled Windowpanes (12) \$16.95 \$20.50**



Frame your next card with  
floral texture using the  
Framed Tulips Textured  
Impressions Embossing  
Folder (p. 15).

with  
**LOVE &**  
caring



May you find peace and comfort  
in this difficult time  
and know that you are loved.



Thanks for caring.

Thanks for Caring

123565 **\$39.95 AUD** | \$47.95 NZD ☐ SET OF  
121961 **\$31.95 AUD** | \$37.95 NZD ☐ **6**



### 2010-2011 Idea Book & Catalogue

The Idea Book & Catalogue offers more than 160 pages of Stampin' Up! stamp sets, accessories and crafting tools—all at your fingertips. With hundreds of full-colour projects, the Idea Book & Catalogue is packed with inspiration you can use again and again!

	AUD	NZD
123187 2010-2011 Idea Book & Catalogue	<b>\$12.95</b>	<b>\$15.95</b>



you're a  
gem

it's the  
LITTLE  
things

love  
life  
...  
live  
life

4  
EVER

FRIEND

Queen  
FOR A DAY

Enjoy

KEY to my  
HEART

## You're a Gem

SET OF

8

**W** 123567 **\$29.95 AUD** | **\$36.95 NZD**

**C** 122270 **\$23.95 AUD** | **\$29.95 NZD**

### Stampin' Around Builder Wheel Spindle and Spacers

Stack your builder wheels on the spindle, which has space for up to three builder wheels. Spacers let you use one or two wheels to give you the look you want. Comes with spindle, two spacers and end cap piece. (Spindle only fits in jumbo handle.) Builder wheels are sold separately.



**119895** Builder Wheel Spindle and Spacers

**AUD**

**NZD**

**\$7.50**

**\$9.25**

### Stampin' Around Uninked Triple Cell Cartridge

This triple-cell cartridge designed for our builder wheels comes uninked, ready to create your own colour combination with any of our ink refills. (Cartridge only fits in jumbo handle.) Or use the uninked jumbo cartridges (IB&C 145) and Classic Stampin' Ink refills (IB&C 117-121) to ink your builder wheels.



**121206** Uninked Triple Cell Cartridge

**AUD**

**NZD**

**\$16.50**

**\$19.95**

### Stampin' Around Jumbo Wheel Handle

Snap your builder wheel spindle into our jumbo handle. (Spindle and spacers do not fit the standard handle.) Handle does not include cartridge or wheels.



**103661** Jumbo Wheel Handle

**AUD**

**NZD**

**\$10.95**

**\$13.25**





Builder wheels let you customise your look. We stacked just one builder wheel to create this delicate butterfly border.

Laughter <sup>delight</sup> PLEASURE LO <sup>smiles</sup> GLA  
JOY <sup>happiness</sup> JOY GIGGLES VE <sup>DEL</sup>

Delight in Gladness

(builder) 121950 **\$9.95** AUD | \$11.95 NZD



Butterfly Bliss

(builder) 121951 **\$9.95** AUD | \$11.95 NZD



Pleasing Polka Dots

(builder) 121949 **\$9.95** AUD | \$11.95 NZD

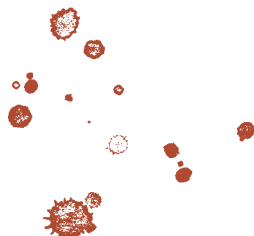


## autumn spice

### SUITE

*textured, organic designs*

PAPER, ALBUM, SACKS  
for décor, cards, scrapbooking



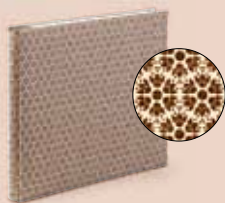
### French Foliage

SET OF

6

W 123557 **\$39.95** AUD | \$47.95 NZD

C 121166 **\$31.95** AUD | \$37.95 NZD



## Designer Printed Album

A unique textile design is just the right cover for this newly sized 8" x 8" (20 x 20 cm) album. Covered with coated, heavy-weight paper. Includes 10 polypropylene page protectors. Add more memories to your album with our new 8" x 8" (20 x 20 cm) page protectors. Acid, lignin and xylene free. *sm*

		AUD	NZD
120885	Autumn Spice	\$28.95	\$34.95
122124	8" x 8" Page Protectors (20)	\$13.95	\$16.95



## Mini Lunch Sacks

Friends and family will love receiving treats in these mini sacks—specially decorated with your hand crafting. Adorn them with stamped images, Designer Series Paper or ribbon. No need to personalise the top edge—it's already cut to coordinate with our Scallop Edge Border Punch (IB&C 148). Includes 10 per pkg. Each approx. dimensions: 8.9 x 5.7 x 16.8 cm.

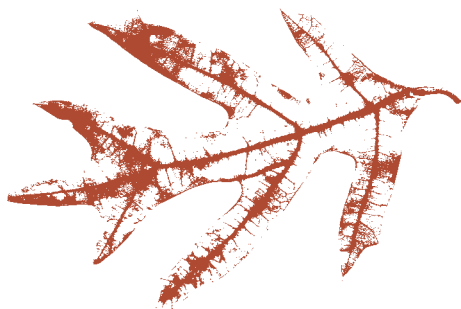
		AUD	NZD
121031	Mini Lunch Sacks	\$9.50	\$11.50



## Specialty Designer Series Paper

Bold designs and colours make this specialty paper ideal for your autumn projects and décor. Textured, heavy-weight card stock. 12 sheets total: 2 ea. of 6 double-sided designs. 12" x 12" (30.5 x 30.5 cm). Acid and lignin free. Paper pattern swatches shown at 25%. *sm*

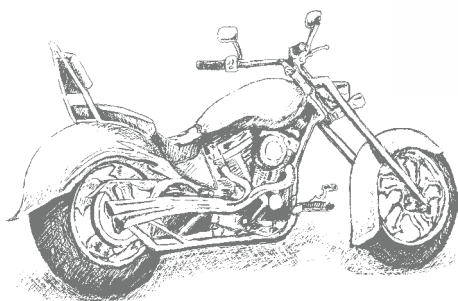
		AUD	NZD
120808	Autumn Spice	\$22.95	\$27.95
	Cajun Craze, Old Olive, More Mustard, Early Espresso		



C'était moi qui naissais,  
jeune au touché sourd des épis  
Et l'aridité à venir les rousées  
Et l'automne sous la mer,  
Et l'automne se redresse  
C'est l'automne en cet  
qu'il faut descendre là.  
La Terre allait; toujours  
recommençant sa route,  
Recommençant les biens  
avec son atmosphère,  
Et rasant sur la vague ou  
sur la vague profonde  
Sa tête des frangiers et les  
nœuds des plongeurs.

## à la CARTE

**SINGLE STAMPS**  
money-saving little wonders  
to show off your creativity



**Motorcycle**

SET OF  
**1**

**W 123571 \$13.95 AUD | \$16.95 NZD**



just a note

**Three Leaves**

SET OF  
**1**

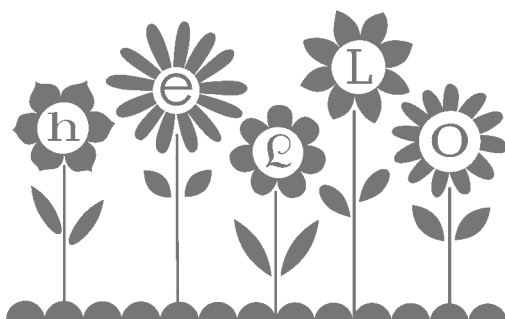
**W 123579 \$12.95 AUD | \$15.95 NZD**



**Sail Away**

SET OF  
**1**

**W 123575 \$14.95 AUD | \$17.95 NZD**



**Hello Blossoms**

SET OF  
**1**

**W 123577 \$13.95 AUD | \$16.95 NZD**

.....  
handmade by

**Handmade By**

SET OF  
**1**

**W 123573 \$11.95 AUD | \$14.50 NZD**



*making a difference  
starts with*  
**ONE STAMP SET**

Offer strength and hope to those dealing with breast cancer by purchasing the Strength & Hope Set.

Stampin' Up! is donating \$2 AUD/NZD from this purchase to The Breast Cancer Research Foundation\*. BCRF is dedicated to preventing breast cancer and finding a cure in our lifetime by funding clinical and translational research worldwide. For more information about BCRF, visit [www.bcrfcure.org](http://www.bcrfcure.org).



*courage hope believe unity survivor  
caring together love kindness  
support strength blessed thank you*



**Strength & Hope**

123663 **\$35.95 AUD** | \$43.95 NZD ☐ W  
124232 **\$28.95 AUD** | \$34.95 NZD ☐ C

SET OF  
**4**



*1 April–31 July 2011*

.....  
Contact your demonstrator  
for more information or visit  
[www.stampinup.com.au](http://www.stampinup.com.au) • 1 800 787 867 AU  
[www.stampinup.co.nz](http://www.stampinup.co.nz) • 0800 202 722 NZ



Purchase the Strength & Hope  
Set and Stampin' Up! will donate  
\$2 AUD/NZD to The Breast Cancer  
Research Foundation. See the set  
and learn more on page 23.



RECOMMENDED RETAIL PRICES. PRICES INCLUDE GST.  
SHIPPING AND HANDLING CHARGES ARE AN ADDITIONAL 5%  
OF GST INCLUSIVE PRICE. MINIMUM \$5.95 AUD/\$9.95 NZD.

AUSTRALIA/NEW ZEALAND



124126

To order Stampin' Up! products, contact your demonstrator: