

STAMPIN'
UP!

inspire. create. share.®



SUMMER MINI CATALOGUE

1 DECEMBER 2010 – 31 MARCH 2011



dear friends,

I loved looking through this mini catalogue and checking out our new offerings. One thing we are known for is coordination, and we continue to offer plenty of that, from Punched Posies (a level 2 hostess set with coordinating punches) and Itty Bitty Bits (a set with a coordinating punch AND coordinating buttons) to the fun Tropical Party, Island Oasis and Island Floral products (page 21).

I'm an antique and vintage lover, so everything on pages 8–11 made my heart sing; I've especially fallen in love with our Presto Patterns Specialty Designer Series Paper—wait until you see the surprises that lie in store when you start playing with this!

The whole builder wheel concept (pages 14–15) offers a new meaning to the word personalisation. Who would have guessed that you could choose wheel images and uninked cartridges, along with your choice of colour ink, to create a look uniquely your own?

I was also pleased to see the Sentimental Journey set and Travel Journal Designer Series Paper. You have asked for more masculine images and designs, and these certainly fit the bill! They're ideal for any projects you're creating for the men in your life.

With all of these new products, this summer is definitely the time to stamp! It's also the perfect time to join our Stampin' Up! family. Ask your demonstrator about the incredible benefits that come from signing up.

Summer is in the air—you'll feel it as you browse through this new mini! Bright colours, delightful images and fresh projects combine for irresistible summer offerings!

Shelli Gardner
Cofounder and CEO

product key

W WOOD-MOUNT
STAMPS

C CLEAR-MOUNT
STAMPS

 TWO-STEP
STAMPIN'™ STAMPS

 STAMPIN' AROUND™
WHEELS

 SHELLI'S SIGNATURE
COLLECTION™

 STAMPIN' MEMORIES
PRODUCTS

For a list of supplies used on projects on the front cover and throughout this mini, contact your demonstrator or visit www.stampinup.com.au or www.stampinup.co.nz.

amazing OPPORTUNITIES

BOOST YOUR INCOME WITH FLEXIBILITY AND FUN!

Becoming a demonstrator lets you set your own work schedule, earn extra income and be part of something that empowers you and others! It's fun; anyone can do it!



Contact your demonstrator to learn more or to purchase your new demonstrator Starter Kit—which is packed full of a variety of products to get you started in your Stampin' Up! business.

EARN FREE PRODUCTS SHARING WHAT YOU LOVE!

If now isn't the right time for you to become a demonstrator—host a workshop! Hosting means free products, time with friends and the expertise of a demonstrator—plus, you can earn exclusive hostess sets only available in this mini (p. 4–5)! Find additional hostess options in the Idea Book & Catalogue (p. 10–15).

1	WORKSHOP SALES TOTALS*	AUD	\$300.00– \$399.99	\$400.00– \$499.99	\$500.00– \$599.99	\$600.00– \$699.99	\$700.00– \$799.99	\$800.00– \$899.99	\$900.00– \$999.99	\$1,000.00– \$1,099.99
		NZD	\$350.00– \$449.99	\$450.00– \$549.99	\$550.00– \$699.99	\$700.00– \$799.99	\$800.00– \$899.99	\$900.00– \$999.99	\$1,000.00– \$1,149.99	\$1,150.00– \$1,249.99
2	CHOOSE AN OPTION BASED ON WORKSHOP TOTALS	1	●	●	●	●	●	●	●	● ●
		2				●	●	●	●	● ●
		3								●
3	CHOOSE FREE PRODUCT TOTTALING UP TO	AUD	\$30.00	\$40.00	\$50.00	\$70.00	\$80.00	\$90.00	\$100.00	\$120.00
		NZD	\$35.00	\$45.00	\$55.00	\$80.00	\$90.00	\$100.00	\$110.00	\$135.00

● LEVEL 1 HOSTESS PRODUCTS ● LEVEL 2 HOSTESS PRODUCTS ● LEVEL 3 HOSTESS PRODUCTS

Shipping & handling is not charged on free sets and free products.

See the complete hostess chart on p. 9 in the Idea Book & Catalogue.

level one

HOSTESS

Earn the playful It's the Thought set, only available in this mini, by hosting a workshop of at least \$300 AUD/\$350 NZD* before 31 March 2011.



happy for you



it's the thought...



sorry i was crabby



...a little wiser



take a moment



enjoy the journey



long time,
no see

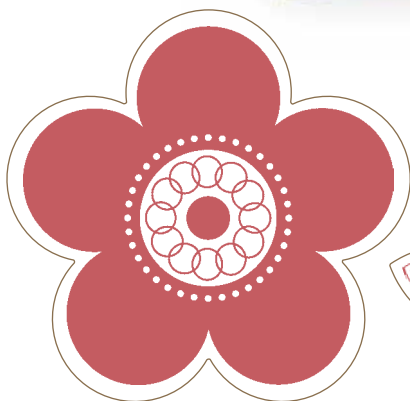
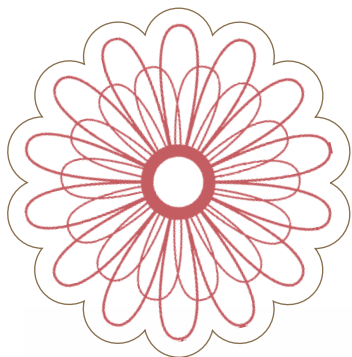
It's the Thought (level 1)

SET OF
7

W 122047
C 120027

level two

Earn the fun Punched Posies set, only available in this mini, by hosting a workshop of at least \$600 AUD/\$700 NZD* before 31 March 2011.



(level 2) Punched Posies

Butterfly, 1-3/4" Scallop Circle, Fancy Flower, 5-Petal Flower Punches IB&C 146, 148



122049 W
120030 C

SET OF
8



val•en•time (vāl'en-tīn') *n.* 1. A sentiment or greeting of affection sent to a sweetheart, friend, or family member. 2. A person singled out as one's favourite on Valentine's Day. 3. That would be YOU



Love Defined

SET OF

8

W 121777 \$47.95 AUD | \$57.95 NZD

C 122066 \$37.95 AUD | \$45.95 NZD

love•amor•liebe•amour•ahava•love•kärlek•amore•elske
 •mahal•prem•elske•love•amor•liebe•sayang•love•amour•
 liebe•ahava•love•amor•liefde•prem•love•amour•mahal•

Language of Love



122069 \$11.95 AUD | \$14.50 NZD

beautiful best
 birthday &
 happiness you
 heartfelt for
 forever one
 gratitude hi from little thanks
 celebrate day enjoy love dreams
 fabulous to happy kind wishes
 welcome life sweet smile friend



Fabulous Phrases

122053	\$66.95 AUD \$80.95 NZD	W	SET OF 30
120501	\$53.95 AUD \$64.95 NZD	C	



Pinking Hearts Corner Punch

The classic pinking style gets an added bit of love with little hearts in this unique corner punch—perfect for creating photo corners. Aligns with the end of the Pinking Hearts Border Punch to create fantastic frames.

	AUD	NZD
118072 Pinking Hearts Corner	\$19.95	\$23.95



Pinking Hearts Border Punch

The pinking design in this punch is accented with tiny hearts, creating the perfect border for stamped images, frames and more. Align with Pinking Hearts Corner Punch to create fabulous frames.

	AUD	NZD
117649 Pinking Hearts Border	\$30.95	\$36.95

vintage SUITE

traditional, aged designs
TRIM, TRINKETS, PAPER
for cards, pages, anything!



CHANTILLY 1/2"



VICTORIA 5/8"

Crochet Trim

Dress up your creations with this Natural crochet trim for a vintage look. Dye with Classic ink to coordinate with any of our colours. 100% cotton. Chantilly: 1.3 cm wide, Victoria: 1.6 cm wide. Each spool approx. 4.6 m.

		AUD	NZD
118480	Chantilly 1/2" (1.3 cm)	\$13.95	\$16.95
118481	Victoria 5/8" (1.6 cm)	\$13.95	\$16.95

Mini Vintage Tags

Give your vintage projects a rustic look with these mini tags. Designed to frame images in the Rough Type set (p. 11). Distressed metal frame has unique rustic finish with shimmery vanilla card stock as the center. Vanilla string makes it easy to attach to your projects. 12 per package. Tag approx. diameter 1.9 cm.



		AUD	NZD
118763	Mini Vintage Tags (12)	\$6.95	\$8.75

Vintage Trinkets

Add a touch of vintage to your creativity. Includes safety pins and tiny brads shaped to look like metal buttons. Perfect to use with other Vintage suite products. Includes 48 total pieces, 8 ea. in 2 designs in 3 colours: Antique Gold, Antique Brass and Pewter. Brad approx. size: 5 mm. Pin approx. length: 19 mm.



		AUD	NZD
118764	Vintage Trinkets (48) Antique Gold, Antique Brass, Pewter	\$10.95	\$13.50



I am
Blessed to
call you *Mother.*

You mean so much to me.



Blessed Mother

121773 **\$25.95** AUD | \$30.95 NZD **W**
122063 **\$20.95** AUD | \$24.95 NZD **C**

SET OF
4

sending
Springtime
smiles



HAPPY
Easter



Easter Blossoms

121771 **\$44.95** AUD | \$52.95 NZD **W**
122057 **\$35.95** AUD | \$41.95 NZD **C**

SET OF
6



Specialty Designer Series Paper

This vintage patterned paper touts glossy designs that you can reveal using our Smooch Spritz or using ink and brayer or sponge. 12 sheets of cover-weight paper: 2 each of 6 single-sided designs. Acid and lignin free. 12" x 12" (30.5 x 30.5 cm). Paper patterns shown at 25%.

117175 Presto Patterns Specialty

Actual paper appears white with clear white glossy designs.

AUD **NZD**
\$22.95 **\$28.95**



Color Catcher

This useful Color Catcher protects your work area from ink overspray when using our Smooch Spritz or Color Spritzer Tool (IB&C 143). Easy to assemble; compact and portable. Made from corrugated cardboard. 1 per package. Dimensions once open: 25 x 25 x 25 cm.

121093 Color Catcher

AUD **NZD**
\$10.50 **\$12.75**



Smooch Spritz™

Use these pearlised accent sprays to add a splash of colour to your projects. They come in a ready-to-use spray applicator. Layer thin coats of different colours for added dimension. Use our heat tool (IB&C 141) to speed drying time. Sprays are great for cards, scrapbook pages, chipboard and more! Acid free. 11 ml. *sm*

118770 Gold Glow

AUD **NZD**
\$7.95 **\$9.75**

118771 Silver Foil

\$7.95 **\$9.75**



1



2

TWO WAYS TO CREATE VINTAGE STYLE

1. Use our new Smooch Spritz or ink and a brayer or sponge dauberto reveal the vintage designs of the Presto Patterns paper.
2. Add shimmer to the paper with Smooch Spritz. Layer by spraying small amounts.



○ abcdefghijklmn
opqrstuvwxyz&

Rough Type

Mini Vintage Tags
PAGE 8

122074 \$47.95 AUD | \$57.95 NZD ☐ W
120072 \$37.95 AUD | \$45.95 NZD ☐ C

SET OF
28



Add your own unique look to the Scallop Square Bigz Die (p. 17) shape—punch holes in the scallops using the 1/16" Circle Punch (IB&C 148).



Itty Bitty Bits

SET OF
9

W 122072 \$20.95 AUD | \$25.95 NZD
C 120060 \$16.95 AUD | \$20.95 NZD

*Itty Bitty Shapes Punch Pack,
Bitty Buttons* PAGE 12



Bitty Buttons

Create custom accents with these little wonders in four shapes: circle, scallop, flower and heart. Coordinates with images in the Itty Bitty Bits set. The circle, scallop and flower buttons fit the punch images in the Itty Bitty Shapes Punch Pack. Includes 64 buttons: 16 buttons in each shape. Each button approx. diameter 1 cm. Buttons shown at actual size.

118761 Bitty Buttons (64)

AUD NZD
\$7.95 \$9.75



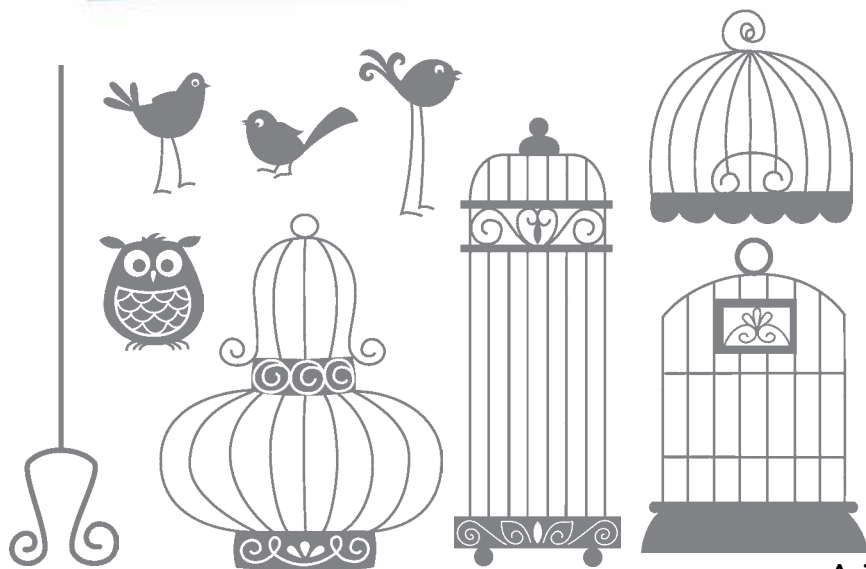
Punch Pack

Use the three punches in this pack to punch out the cute circle, scallop and flower images from the Itty Bitty Bits set. Then layer the punched images behind the clear Bitty Buttons for your own custom embellishment (see how we've done this on the milk carton tag above).

118309 Itty Bitty Shapes

AUD NZD
\$30.95 \$36.95

The Perfect Polka Dots Textured Impressions Embossing Folder (IB&C 151) makes the perfect background for this card.



Aviary



122051 **\$44.95 AUD** | \$53.95 NZD ☐ W
120462 **\$35.95 AUD** | \$42.95 NZD ☐ C

SET OF
9



2010-2011 Idea Book & Catalogue

The Idea Book & Catalogue offers more than 160 pages of Stampin' Up! stamp sets, accessories and crafting tools—all at your fingertips. With hundreds of full-colour projects, the Idea Book & Catalogue is packed with inspiration you can use again and again!

123187 2010-2011 Idea Book & Catalogue

AUD NZD
\$12.95 \$15.95

introducing new BUILDER WHEELS

customise your wheels
TO MATCH YOUR STYLE
stack three, two or even one



Stampin' Around Builder Wheel Spindle and Spacers

Stack your builder wheels on the spindle, which has space for up to three builder wheels. Spacers let you use one or two wheels to give you the look you want. Comes with spindle, two spacers and end cap piece. (Spindle only fits in jumbo handle.) Builder wheels are sold separately.



119895 Builder Wheel Spindle and Spacers

AUD **NZD**
\$7.50 **\$9.25**

Stampin' Around Uninked Triple Cell Cartridge

This triple-cell cartridge designed for our builder wheels comes uninked, ready to create your own colour combination with any of our ink refills. (Cartridge only fits in jumbo handle.) Or use the Basic Black jumbo cartridge (IB&C 145) to ink your builder wheels.



121206 Uninked Triple Cell Cartridge

AUD **NZD**
\$16.50 **\$19.95**

Stampin' Around Jumbo Wheel Handle

Snap your builder wheel spindle into our jumbo handle. (Spindle and spacers do not fit the standard handle.) Handle does not include cartridge or wheels.



103661 Jumbo Wheel Handle

AUD **NZD**
\$10.95 **\$13.25**



➤ 1 ➤



➤ 2 ➤

USING YOUR BUILDER WHEELS

1. Stack your wheels on to the spindle. Add spacers to use one or two wheels.
2. Snap spindle into jumbo handle, ink and roll.



Posy Party

(builder) 118615 **\$9.95 AUD** | \$11.95 NZD



FRIEND. KIND FRIEND. THOUGHTFUL FRIEND.

Thoughtful Friend

(builder) 118616 **\$9.95 AUD** | \$11.95 NZD



Bees & Blossoms

(builder) 118617 **\$9.95 AUD** | \$11.95 NZD



Candle Crazy

(builder) 118618 **\$9.95 AUD** | \$11.95 NZD



HAPPY BIRTHDAY

Birthday

(builder) 118619 **\$9.95 AUD** | \$11.95 NZD



So Many Stars

(builder) 118620 **\$9.95 AUD** | \$11.95 NZD



travel
SUITE

bold, adventurous designs
PAPER AND EMBOSSING FOLDER
to capture your travels



Sentimental Journey

SET OF
8

W 122076 **\$41.95** AUD | \$50.95 NZD
C 122075 **\$33.95** AUD | \$40.95 NZD

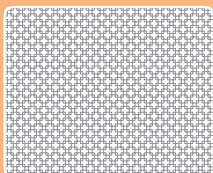




Big Shot Die-Cutting Machine

With the Big Shot™ you can create die cuts with any of our exclusive Stampin' Up! or Big Shot dies. Machine includes standard cutting pads and multipurpose platform so you can start cutting immediately.

	AUD	NZD
113439 Big Shot Die-Cutting Machine	\$179.95	\$220.50



Textured Impressions™ Embossing Folder

Use this folder to create a deeply embossed modern background on the front of a standard card. Use with standard cutting pads and the multipurpose platform. Folder measures 11.4 x 14.6 cm. Shown at 20%.

	AUD	NZD
119976 Square Lattice	\$15.95	\$19.50



Bigz™ Clear Die

Enjoy this new type of Bigz die with a clear top! This die makes it easy to see what you're cutting, so you can position your material for the perfect cut. Just right for cutting specific areas from paper, to position a photo before you cut or to see a stamped image as you cut. Measures 13.8 x 15.2 cm. Shown at 15%.

	AUD	NZD
115950 Scallop Square	\$42.95	\$52.50



Designer Series Paper

Choose this eclectic paper to scrapbook your travels. Coordinates with all the products on these pages. Trim these 12" x 12" (30.5 x 30.5 cm) sheets to create smaller pages. 12 sheets: 2 each of 6 double-sided designs. Acid and lignin free. Paper patterns shown at 25%.



117156 Travel Journal	\$16.95	\$20.50
Garden Green, Pumpkin Pie, Crumb Cake, Night of Navy, Bashful Blue		



love you
much

happy
birthday

dear
father

happy
Easter

Congratulations

wonderful
mother

Well Scripted

SET OF

6

W 122082 \$34.95 AUD | \$41.95 NZD

C 118601 \$27.95 AUD | \$33.95 NZD

No.123
45678
9@&%

a little
something

JUST 4 YOU



Hodgepodge Happiness

SET OF

5

W 122070 \$24.95 AUD | \$29.95 NZD

C 120570 \$19.95 AUD | \$23.95 NZD

Hodgepodge Hardware,
Designer Label Punch IB&C 140, 146



01
02
03
04
05
06
07
08
09
10



the good stuff

NOTE



DETAILS

date: / /

Notes & Details

122078 **\$44.95** AUD | \$53.95 NZD

122060 **\$35.95** AUD | \$42.95 NZD

SET OF
8

island oasis

SUITE

fun, tropical designs

COLOURFUL PAPER, BIGZ DIE
to celebrate the season





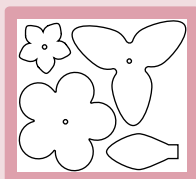
Designer Series Paper

Jump into summer with the tropical motifs and warm colours in this paper. Coordinates with the products on this page for the perfect summer ensemble. 12 sheets: 2 each of 6 double-sided designs. Acid and lignin free. 12" x 12" (30.5 x 30.5 cm). Paper patterns shown at 25%.



117173 Island Oasis
Tempting Turquoise, Pumpkin Pie,
So Saffron, Rose Red, Old Olive

AUD **NZD**
\$16.95 **\$20.50**



Bigz Die

Use this die to create leis or summer party decorations or to accent any project. Die measures 13.8 x 15.2 cm and can cut through paper, card stock, window sheets, fabric and more. Use with standard or extended cutting pads (B&C 150). Shown at 15%.

118871 Island Floral

AUD **NZD**
\$42.95 **\$52.50**

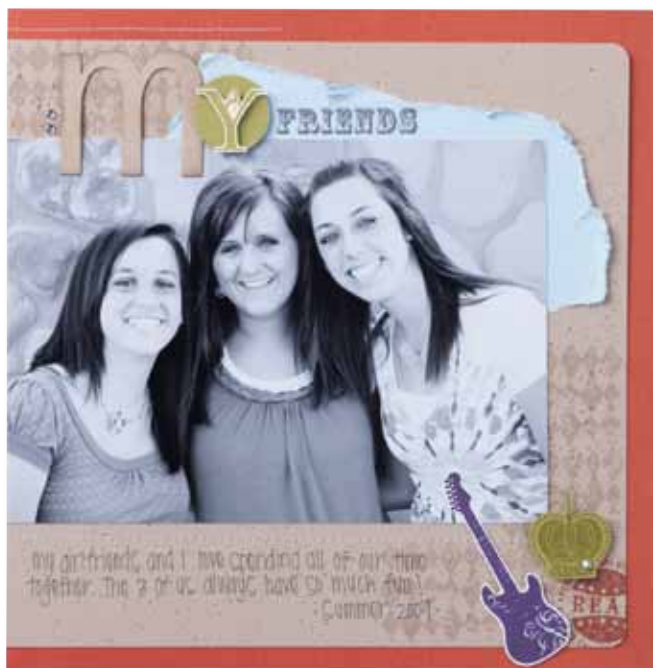
STAMPIN' UP! EXCLUSIVE CUT ———



Tropical Party

122080 **\$31.95** AUD | \$38.95 NZD **W**
120081 **\$25.95** AUD | \$30.95 NZD **C**

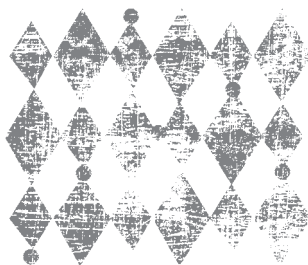
SET OF
5



NO.1



Happy Birthday!



Grunge Rock

SET OF

6

W 122055 **\$35.95 AUD** | \$43.95 NZD

C 120555 **\$28.95 AUD** | \$34.95 NZD



Punch

A large scallop circle shape designed to coordinate perfectly with our 1-3/4" (4.4 cm) Scallop Circle Punch (IB&C 146). Or use to layer with our other punches. Also designed to punch out the individual Homemade à la carte stamp image (next page).

	AUD	NZD
118874 2-3/8" (6 cm) Scallop Circle Extra-Large	\$33.95	\$40.95

à la CARTE

Try an individual à la carte stamp—it's a great way to start creating. Find more à la carte choices in the Idea Book & Catalogue (p. 160–161).




Homemade*

122086 **\$14.95 AUD** | \$18.50 NZD 

SET OF
1



Be My Valentine

121775 **\$14.95 AUD** | \$18.50 NZD 

SET OF
1



Tooth Fairy*

122088 **\$13.95 AUD** | \$17.50 NZD 

SET OF
1



Baby Steps

122084 **\$13.95 AUD** | \$17.50 NZD 

SET OF
1

OUTLINED IMAGE HAS A COORDINATING PUNCH, WHICH IS SOLD SEPARATELY

*HOMEMADE STAMP COORDINATES WITH 2-3/8" SCALLOP CIRCLE PUNCH (P. 22). TOOTH FAIRY STAMP COORDINATES WITH 1-3/4" CIRCLE PUNCH (IB&C 146).

1 December 2010–31 March 2011

Contact your demonstrator
for more information or visit

www.stampinup.com.au • 1800 787 867 AU

www.stampinup.co.nz • 0800 202 722 NZ



Enjoy incredible opportunities
as a Stampin' Up! demonstrator!
Set your own work schedule,
earn extra income, empower
yourself and others! See our
Starter Kit on p. 8 in the
Idea Book & Catalogue—and
talk to your demonstrator
to learn more.



inspire.create.share.®

RECOMMENDED RETAIL PRICES. PRICES INCLUDE GST.
SHIPPING AND HANDLING CHARGES ARE AN ADDITIONAL 5%
OF GST INCLUSIVE PRICE. MINIMUM \$5.95 AUD/\$9.95 NZD.

AUSTRALIA/NEW ZEALAND



123633

To order Stampin' Up! products, contact your demonstrator: